



WESTERN ENERGY IMBALANCE MARKET



Confidential Position Specification
**Independent Non-Executive Governing Body Member
(WEIM)**

March 2023



CONFIDENTIAL POSITION SPECIFICATION

Position	Independent Non-Executive Governing Body Member
Organization	Western Energy Imbalance Market (WEIM)
Location	Western Interconnection
Website	Westerneim.com

COMPANY BACKGROUND

The Western Energy Imbalance Market (WEIM) is a wholesale energy market that automatically dispatches low-cost electricity resources over a large geographical area. By participating in the WEIM, balancing authorities can utilize the CAISO's real-time market while maintaining control of their transmission system.

The WEIM governance structure includes a regionally minded WEIM Governing Body with delegated authority over the market rules of the WEIM. The Governing Body is comprised of five members, all of whom must be financially independent of market participants.

The WEIM Governing Body makes decisions on proposed market rules and other WEIM-related matters in joint authority with the CAISO Board of Governors. Nominees for the WEIM Governing Body are identified by the WEIM Nominating Committee, which is comprised of regional stakeholder representatives. The WEIM Governing Body considers the interests of all real time market participants, regardless of where they are located.

In February 2023, the WEIM Governing Body and the CAISO Board of Governors approved the establishment of the Extended-Day Ahead Market (EDAM). Upon receiving final Federal Energy Regulatory Commission approval, the Governing Body's joint authority will extend to the EDAM.

Qualified individuals with expertise in relevant areas, including utility operations, utility regulation, commodities markets (including electricity), or expertise in general corporate strategy or governance will be considered. Candidates should have senior executive level experience in their appropriate field and a proven reputation for excellence.

There are independence requirements for qualified candidates that follow the Federal Energy Regulatory Commission's requirements for ISOs and RTOs. Members of the WEIM Governing Body need to be independent of entities that participate in the CAISO market, including the WEIM. This means that WEIM Governing Body members, including their immediate family (e.g., spouse, dependent children) cannot hold financial interests in, or receive compensation from, market participants, with the exception of retirees who receive a defined benefit pension from a market participant. In addition, the CAISO has a conflict of interest policy that places restrictions on members who are affiliated with groups that advocate positions in the CAISO stakeholder processes.

Origins of WEIM

The rationale for the WEIM stemmed from the manner in which transmission and generation resources have been managed in the Western Interconnection and the interest of some Balancing Authorities in the Western Interconnect to better utilize resources toward economic and operational efficiencies.

There are 37 Balancing Authorities ("BAs") in the Western Interconnection with responsibility for transmission control area operation. The BAs manage their own generation resources



(supply) to serve electric load (demand) in their control area. Historically, when they encountered a load/generation imbalance, they remedied the imbalance by dispatching resources from their own captive resources within their control area.

The very nature of the historical BA construct has, over time, created a balkanized group of 37 BAs that, on an hourly basis, manage their own resources within their control area. Each BA examines their load/resource and balance, then they dispatch resources within their control area to resolve the imbalance.

The WEIM Solution

The WEIM solves this imbalance between resources and load by providing each BA with instant access to participating resources from other BAs to resolve an imbalance. It has the benefit of information on load and resources throughout the collective WEIM participant's footprint and is able to provide real-time resources through 15-minute scheduling, and five-minute dispatch, of available resources.

WEIM Benefits

The WEIM is able to produce several benefits for its market participants, including:

- *Reliability:* Not only ensuring system balance between supply and demand, but also optimization, information/data and visibility into system conditions that enable the WEIM and the BA to anticipate and proactively resolve issues.
- *Flexible Reserve Requirement Optimization:* A wider portfolio of resources to maintain system balance enables reduction of and reliance on flexible reserves within each discrete BA.
- *More Effective Utilization of Renewable Resources:* The 15-minute scheduling and five-minute dispatch across a much greater participant control area allows more reliable and effective utilization of renewable resources in the generation mix.

Operation of the WEIM

A WEIM entity is a BA that is enabling WEIM to occur in its area, thereby allowing real time load and generation imbalances to be resolved through the WEIM.

The California ISO ("CAISO") as market operator is responsible for running and settling the WEIM as part of its real-time market. The WEIM is one of a number of services that the CAISO provides. The CAISO performs other services for utilities that have turned over control of their transmission systems to the CAISO, or for entities that wish to use or transact on the CAISO-controlled transmission network. The CAISO, as RC West, serves as the Reliability Coordinator for 42 balancing authorities and transmission operators in the western U.S.

In operating the WEIM, the CAISO's systems identify fluctuations in supply and demand and then automatically find the best resource from across a larger region to meet immediate electricity needs. The activity optimizes the interconnected transmission network as market systems automatically manage congestion on transmission lines, which not only helps maintain reliability but also allows the management and mitigation of the cost of congestion.

The Extended Day-Ahead Market (EDAM) will extend participation in the day-ahead market to the Western Energy Imbalance Market (WEIM) entities in a framework similar to the existing WEIM approach for the real-time market, rather than requiring full integration into the California ISO balancing area. EDAM will improve market efficiency by integrating



renewable resources using day-ahead unit commitment and scheduling across a larger area.

Current and Future Participants in WEIM

The WEIM began financially binding operation on November 1, 2014, by optimizing resources across the CAISO and PacifiCorp Balancing Authority Areas (BAAs). After PacifiCorp, the WEIM grew to include the following entities: NV Energy, Arizona Public Service, Puget Sound Energy, Portland General Electric, Idaho Power, Powerex, the Balancing Authority of Northern California (BANC), Seattle City Light (SCL), Salt River Project (SRP), Los Angeles Department of Water & Power (LADWP), NorthWestern Energy, Public Service Company of New Mexico (PNM), Turlock Irrigation District (TID), Avista, Tacoma Power, Bonneville Power Administration (BPA) and Tucson Electric Power. The WEIM footprint now includes portions of Arizona, California, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming, and extends to the border with Canada.

This year, the WEIM is scheduled to add three balancing authorities. When these participants are operational in 2023, the WEIM will serve almost 80 percent of the Western Electricity Coordinating Council's (WECC) total load and include Texas.

WEIM Governance Structure

In order to encourage and facilitate WEIM expansion and participation, participating entities and stakeholders, whether inside or outside California, have a voice and representation in the decision-making process, through an independent governance structure that includes a regionally minded five-member WEIM Governing Body with delegated authority over the market rules of the WEIM.

The governance structure is augmented by the Regional Issues Forum (RIF), convening broad stakeholder interest and the Body of State Regulators (BOSR) comprised of utility commission representatives from each state served by a participating entity.

The Governance Review Committee (GRC), now disbanded following completion of its mission to advise the WEIM Governing Body and the California ISO Board of Governors, provided recommendations to both bodies on WEIM governance matters. The committee's work included consideration of governance enhancements for a day-ahead market, EDAM, being added to the WEIM market structure. All proposed revisions by the Governance Review Committee were deliberated by the WEIM Governing Body and the CAISO Board of Governors following a robust public process. The GRC's proposals: [WEIM Governance Review Committee Initiatives](#).

INDEPENDENT NON-EXECUTIVE GOVERNING BODY MEMBER AT WEIM

Scope of Responsibilities for the WEIM Governing Body

The major responsibilities of the WEIM Governing Body are divided into three primary areas:

1. *Oversight of market rules*
2. *Outreach to WEIM stakeholders*
3. *Strategic guidance and leadership*

These responsibilities are multifaceted, and each individual WEIM Governing Body member's contribution may vary.

1. *Oversight of market rules*

The rules of the CAISO's market are part of a lengthy and detailed tariff approved by the



Federal Energy Regulatory Commission (FERC). Proposed changes to tariff rules that apply to WEIM entities or other market participants within WEIM Balancing Authority Areas, in their capacity as WEIM participants, must be jointly reviewed and approved by the CAISO Board of Governors and the WEIM Governing Body before they are filed with FERC for approval. The WEIM Governing Body also provides advisory input to the CAISO Board of Governors in connection with the Board's approval of other real-time market tariff rules that do not apply to WEIM entities or WEIM Balancing Authority Areas.

2. *Outreach to WEIM stakeholders*

WEIM stakeholders view the members of the WEIM Governing Body as key advocates for their interests. WEIM Governing Body members engage in active outreach to stakeholders throughout the region, in addition to working with the RIF and BOSR.

3. *Strategic guidance and leadership*

The CAISO continues its efforts to grow WEIM. With the expertise that they bring to the body, together with the understanding of the market and the needs of market participants, members of the WEIM Governing Body have a key advisory role on strategy for further developing the WEIM. With the decision to adopt the EDAM, the role of the WEIM Governing Body will expand with this new market offering

Scope of Responsibilities for the Individual WEIM Governing Body Members

The WEIM Nominating Committee seeks to identify potential WEIM Governing Body members and enable current members to be effective in their role. As part of this process, the Committee has developed WEIM Governing Body membership expectations and responsibilities, with the following specific guidelines:

- A. commit to a deep understanding of the WEIM and the environment in which it operates;
- B. prepare, attend and actively participate in WEIM Governing Body meetings and functions;
- C. serve on programmatic and/or operational review committees as appropriate;
- D. champion the WEIM and EDAM;
- E. adhere to the Conflicts of Interest Policy, avoid even the appearance of a conflict of interest and fully disclose potentially problematic relationships;
- F. maintain confidentiality of sensitive and proprietary information acquired in the course of WEIM Governing Body service.

It is important that a potential WEIM Governing Body Member be prepared to be actively engaged. Further, he or she should be sensitive to the human culture of the WEIM Governing Body and be able to operate effectively and with full respect for the views of market participants and stakeholders in a unique governance system that provides representation while providing a large degree of autonomy to such parties.

The WEIM Governing Body follows the same procedures as the Board of Governors, acting through open meetings and subject to other CAISO policies that are generally applicable to board committees.

PROFESSIONAL EXPERIENCE AND EXPERTISE

The WEIM Nominating Committee is seeking governing body members with broad expertise in one, or more, of the following areas:

Regional Energy Markets Expertise



- Candidates with this expertise might include retired senior managers or board members of other regional markets operating within the U.S.

Policy/Federal or State Regulatory Expertise

- Candidates with this expertise might include retired public utility commissioners, senior policy professionals, government and regulatory affairs professionals, as well as NGO and consumer advocacy professionals, unaffiliated with any market participants, ideally with emphasis in the Western Interconnect.

Commercial Markets and Trading and Associated Risk Management Expertise

- Candidates with this expertise might include present or former financial exchange professionals, present or former commodity trading company professionals; professionals or attorneys with extensive antitrust backgrounds; or consultants with relevant experience.

Market Design/Market Mechanics/Market Monitor Expertise

- Candidates with this expertise might include senior market/commodity utility professionals, academics or consultants with relevant energy markets experience.

General Corporate/Legal/Financial Expertise

- Candidates with this expertise might include present or former management consultants or service industry professionals; present or former chief executives, chief financial officers; chief legal officers or chief information officers; present or former national law firm partners, present or former senior professionals of financial institutions.

Electric Transmission Systems Operations Expertise

- Candidates with this expertise might include former electric utility senior professionals who are currently unaffiliated with any market participant as described above; present or former senior professionals of electric power reliability councils; present or former senior professionals from power pools, ideally with emphasis in the Western Interconnect.

Additional Areas of Expertise

- Senior executive experience in public interest organizations will be considered under any areas described provided the candidate otherwise has the relevant background.
- Retired senior executive of an independent power producer with relevant experience in the Western EIM.

All potential candidates must possess a proven reputation for excellence in their areas of expertise, and optimally should contribute to the diversity of the WEIM Governing Body members.

PERSONAL CHARACTERISTICS

- Cultural fit with the Board and value proposition of the WEIM including a strong mission-based philosophy.
- Strategic vision: views situations from different perspectives to discern alternative scenarios.



- Active, participative style; will advance views in an assertive yet supportive manner; non-political with no personal agenda.
- Respectful of other directors and management.
- Emotionally resilient, forward-thinking.
- Sound judgment, broad perspective using critical thinking and is intellectually inquisitive.
- Impeccable integrity, outstanding reputation, collaborative and thoughtful.
- Commitment to be a fully engaged, productive board director.
- WEIM seeks candidates with a broad diversity of experience, professions, skills, geographic representation and background.

CANDIDATE INDEPENDENCE REQUIREMENTS

- The WEIM cannot consider candidates who are employed by or provide consulting services to any entity (or person) that:
 - Is engaged in the generation, transmission, marketing, trading or distribution of electricity within the geographic area of the Western Electric Coordinating Council;
 - Holds any financial interest that would be prohibited by [18 C.F.R section 35.34 \(j\)\(1\)\(i\)](#) (a list of prohibited investments is available on request); or
 - Has another actual or perceived conflict of interest that would be prohibited by the [CAISO Code of Conduct and Ethical Principles](#).
- The WEIM may not consider a candidate who has a prohibited relationship, financial interest, or other conflict unless the candidate commits to promptly end any prohibited relationship before the candidate becomes a member of the WEIM Governing Body.

Candidates should consider the following information when determining potential conflicts of interest:

Do you or your Immediate Family have a prohibited Financial Interest?

Financial Interest means:

- i. any ownership or investment interest of yours or your Immediate Family in a prohibited investment (stocks and bonds issued by [Market Participants](#)) but does not include defined-benefit pensions provided by a market participant, or mutual funds or other similar passive investments that are not concentrated in market participants;
- ii. any compensation paid to you by any Market Participant;
- iii. any compensation paid to your Immediate Family by any Market Participant that constitutes an economic interest of ten percent (10%) or more of your Immediate Family's net income;
- iv. any ownership, compensation paid, or investment interest of yours or your Immediate Family in any entity that does business with the CAISO if the amount of the ownership interest or income constitutes ten percent (10%) or more to you or your Immediate Family's net worth or net income, as applicable; or
- v. any ownership, compensation paid, or investment interest of yours or your Immediate Family in any entity with which CAISO is negotiating a transaction or arrangement that constitutes an economic interest of ten percent (10%) or more to you or your Immediate Family's net worth or net income, as applicable.

Immediate Family means your spouse, registered domestic partner, dependent children, or any person over whom you have legal control.



Do you serve as an employee, director, attorney or consultant for any entity that is engaged in the generation, transmission, marketing or distribution of electricity within the geographic area of the Western Electricity Coordinating Council, or intends to do so in the near future?

Do you have an Affiliation involving an employee or other representative of a Market Participant (actual or potential) or other stakeholder of the CAISO?

Affiliation means any immediate family, friendship, or other close relationship, association or organized connection that could cause an independent observer to question your ability to perform your responsibility as a WEIM Governing Body Member in an unbiased manner, conclude that your independence could be impaired, or question the objectivity or integrity of the WEIM.

A “potential” Market Participant is an entity that has taken a significant step, such as making a substantial financial commitment, showing its intent to become a Market Participant in the foreseeable future.

Any questions regarding potential conflicts of interest should be directed to Korn Ferry representatives as soon as possible for further consultation.

2023 WEIM GOVERNING BODY MEETING SCHEDULE

Meetings of the WEIM Governing Body usually occur one day prior to joint meetings of the WEIM Governing Body and CAISO Board of Governors and two days prior to meetings of the CAISO Board of Governors. The 2023 regularly-scheduled meetings of the WEIM Governing Body are continuously updated on the westerneim.com website. The following are tentative dates and locations for future meetings of the WEIM Governing Body, including joint meetings with the CAISO Board of Governors.

DATE	MEETING	LOCATION
March 21-22, 2023	WEIM Governing Body meeting	Teleconference
March 22-23, 2023	Joint WEIM Governing Body & CAISO Board of Governors meeting (to be confirmed)	Teleconference
May 16, 2023	WEIM Governing Body meeting	ISO, Folsom, CA
May 17-18, 2023	Joint WEIM Governing Body & CAISO Board of Governors meeting (to be confirmed)	ISO, Folsom, CA
June 22, 2023	WEIM Governing Body meeting	Salt Lake City, UT
July 18, 2023	WEIM Governing Body meeting	Teleconference
July 19-20, 2023	Joint WEIM Governing Body & CAISO Board of Governors meeting (to be confirmed)	Teleconference
September 19, 2023	WEIM Governing Body meeting	ISO, Folsom, CA
September 20-21, 2023	Joint WEIM Governing Body & CAISO Board of Governors meeting (to be confirmed)	ISO, Folsom, CA
November 7, 2023	WEIM Governing Body meeting	Teleconference
November 8-9, 2023	Joint WEIM Governing Body & CAISO Board of Governors meeting (to be confirmed)	Teleconference



December 12, 2023	WEIM Governing Body meeting	ISO, Folsom, CA
December 13-14, 2023	Joint WEIM Governing Body & CAISO Board of Governors meeting (to be confirmed)	ISO, Folsom, CA

WEIM GOVERNING BODY POLICIES AND PROCEDURES

WEIM Governing Body Compensation

Members of the WEIM Governing Body shall receive compensation as determined by the CAISO Board of Governors. Members of the WEIM Governing Body are also entitled to receive reimbursement for reasonable and necessary travel and other actual expenses incurred in performing duties of his or her office and in attending meetings of the WEIM Governing Body or other meetings as determined by the Chair.

The compensation structure for the WEIM Governing Body is consistent with the compensation for Board members. The annual retainer fee is \$40,000. WEIM Governing Body members' annual compensation in 2022 was in the range of approximately \$75,000 - \$95,000, with the high end of the range going to WEIM Governing Body Chairs for their attendance and presentations at CAISO Board of Governors meetings. Full details on the compensation structure can be found here:"

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[WEIM Governing Body Compensation](#).



CURRENT BOARD MEMBERS



Anita J. Decker

Anita J. Decker retired in 2019 after 39 years in the electric utility industry. She was the executive director of the Northwest Public Power Association from 2014 to 2019 where she led the association's work in people development, legislative and regulatory advocacy and communication for more than 150 public/people's utility districts, electric cooperatives, municipalities and crown corporations in nine Western states and British Columbia.

From 2007 to 2014, she served as chief operating officer for the Bonneville Power Administration (BPA) including a stint as the acting administrator for the Western Area Power Administration. She was responsible for BPA's Power Services; Transmission Services; Environment, Fish & Wildlife; and Internal Business Services.

Prior to BPA, Ms. Decker spent 27 years with PacifiCorp, holding positions in Oregon, Wyoming and Utah rising to the role of business unit vice president. She spent 19 years in field operations, customer service, transmission/distribution construction and maintenance, sales and marketing, and energy conservation.

Ms. Decker holds a Bachelor of Science degree in Business Management from Utah Valley University, and certificates from Wharton School of Business Senior Business Leadership, and Advanced Management Program INSEAD, Fontainebleau, France.

Ms. Decker was appointed to the WEIM Governing Body on September 1, 2019, for a term ending June 30, 2020. She was reappointed to a term ending June 30, 2023. Ms. Decker's reappointment for a 3rd term is currently in review.



Robert Kondziolka

Chair

Robert Kondziolka retired in 2019 after more than 40 years in the electric industry. At the time of retirement, he was the management consultant for Grid Resiliency and Security with Salt River Project. Throughout his career, Mr. Kondziolka served as Salt River Project's director of Transmission Line Design, Construction & Maintenance, director of Power Delivery Engineering, director of Transmission & Generation Operations, executive manager of Transmission Planning and Development, manager of Transmission Line

Design, project engineer for the Mead Phoenix Project, and supervisor for Transmission Line Structural and Geotechnical Engineering. He was also a senior engineer at Salt River Project and design engineer at Tucson Electric Power Company specializing in all aspects of transmission line design and development.

Mr. Kondziolka's recent industry leadership includes chairman of the Western Electricity Coordinating Council (WECC) Member Advisory Committee; co-chair of the Joint North American Transmission Forum and INPO Nuclear Power Plant and Transmission Grid Interface Identification Group; chair of the Arizona Nuclear Power Project High Voltage Switchyard & Transmission System, Mead-Phoenix Project and Southwest Valley Project Engineering and Operating Committees.

Additionally, he served as chair of the Southwest Variable Energy Resource Initiative, chair of the Southwest Area Transmission Sub regional Transmission Group, representative to WECC Transmission Expansion Planning Policy Committee, lead on the development of and representative to the West Connect Planning Committee, chair of WECC Joint Guidance Committee, chair of the U.S. Department of Energy Western Congestion Analysis Task Force, vice-chair of the WECC Planning Coordination Committee, board member of the Arizona Independent Scheduling Administrator Association and board member of the Phoenix chapter of the National Society of Professional Engineers. He initiated, led or was part of the formation team responsible for the development and implementation of many of the industry groups with which he has been involved.

Mr. Kondziolka graduated from the University of Arizona in 1980 with a Bachelor of Science in Engineering and is a registered professional Civil Engineer in the State of Arizona.

Mr. Kondziolka was appointed to the WEIM Governing Body on February 1, 2020, to a term ending June 30, 2021. Mr. Kondziolka was re-appointed to the WEIM Governing Body on July 1, 2021.



CURRENT BOARD MEMBERS



John Prescott

Retired as president and CEO of Pacific Northwest Generating Cooperative, Mr. Prescott is known as a leader in the utility sector for power supply and associated market transactions. At Idaho Power, Mr. Prescott served 14 years in engineering and operational roles and led the R&D efforts of the Company focusing on renewable energy. He then moved into the non-regulated side of the industry as President of a start-up system integration company, followed by a fuel cell start-up business where he headed business development.

As vice president of power supply for Idaho Power, he worked with major stakeholders and customers that included tribes, federal and state agencies, and environmental groups in managing the Company's hydro and thermal generating resources. In 2004, he joined Seattle City Light, the largest public power utility in the Northwest, as the Power Supply and Environmental Affairs Officer. In 2005, Mr. Prescott became senior vice president of power supply at Pacific Northwest Generating Cooperative and in 2006 became its president and CEO. He led the largest generation and transmission cooperative in the Northwest until his retirement in 2016.

Mr. Prescott has served on numerous boards and committees including the National Rural Electric Cooperative Association Regulatory Standing Committee; Pacific Northwest Utility Conference Committee – Chair; Northwest Power & Conservation Council Wind Integration Steering Committee; and National Electric Reliability Corporation – Electricity Subsector Coordinating Council.

Mr. Prescott received his Bachelor of Science degree in General Engineering from Idaho State University in 1981. At the University of Idaho in 1987 he earned his Master of Science in Electrical Engineering and completed the Harvard Business School Advanced Management Program in 2003.

Mr. Prescott was first appointed July 1, 2016. He was reappointed July 1, 2019, for a term ending June 30, 2022.



Jennifer Gardner
Vice Chair

Ms. Gardner is an attorney and independent consultant with over 10 years of experience in the electric power sector. Ms. Gardner's practice has focused on enhancing utility operations through energy markets, developing constructive governance models for regional organizations, implementing market reforms necessary for the effective integration of renewables and distributed energy resources, and refining the long-term resource and transmission planning efforts of western utilities. From 2016 through June 2021, Ms. Gardner served in various Western EIM leadership roles, including as the Public Interest Organization Liaison, and Western Energy Imbalance Market's Regional Issues Forum vice chair, as a member of the Western Energy Imbalance Market Governance Review Committee, and as the Public Interest Organization Sector Representative and Chair of the Western Energy Imbalance Market Nominating Committee (for previous Governing Body appointments). In 2020, Ms. Gardner founded Envision Energy, LLC, an independent consultancy providing expertise in the areas of wholesale electricity market design and governance, renewable energy procurement and deployment, distributed energy resource integration, transmission system planning, and electric grid reliability. Previously, Ms. Gardner spent five years with Western Resource Advocates, an environmental non-profit headquartered in Boulder, Colorado, where she directed the work of the Regional Energy Markets Program and advocated for market frameworks to provide decarbonization solutions for the western power grid. Prior to her tenure at Western Resource Advocates, Ms. Gardner oversaw Utah's State Energy Program while serving at the Utah Governor's Office of Energy Development from 2014 through 2015. Before moving to Utah, Ms. Gardner spent more than three years in Colorado as an attorney for the Western Interstate Energy Board, where she advised western state regulatory commissions and energy offices on topics such as transmission expansion planning, evolving utility business models, market enhancement initiatives, and renewable energy integration. While working at the Western Interstate Energy Board, Ms. Gardner also obtained considerable experience advocating before the Federal Energy Regulatory Commission. Ms. Gardner holds an LL.M. (Master of Laws) degree in Natural Resources and Environmental Law and Policy from the University of Denver Sturm College of Law. Additionally, she obtained her Juris Doctor from the University of Missouri-Kansas City and her Bachelor of Journalism from the University of Missouri. She was appointed to the Western Energy Imbalance Market Governing Body effective July 1, 2020. Ms. Gardner has provided notice that she will resign from her position with the Governing Body (term set to expire in 2024), effective June 30, 2023.



CURRENT BOARD MEMBERS



Andrew Campbell

Andrew Campbell is Executive Director of the Energy Institute at Haas at the University of California, Berkeley. Prior to joining the Western Energy Imbalance Market (WEIM) Governing Body, he was a member of the WEIM Governance Review Committee, which recommended the adoption of a shared-governance framework with the California Independent System Operator (ISO) Board of Governors over issues applicable to the WEIM. That governance framework was adopted by the WEIM Governing Body and ISO Board of Governors in September 2021.

At the Energy Institute, Mr. Campbell serves as a bridge between the research community, and business and policy leaders on energy economics and policy topics. Prior to arriving at UC Berkeley, Mr. Campbell worked for residential energy management company, Tendril, and grid sensor provider, Sentient Energy, helping both companies navigate the energy regulatory environment and tailor their products to meet the utility industry's needs.

For five years Mr. Campbell served as an advisor to California Public Utilities Commissioners Rachelle Chong and Nancy Ryan where he successfully led efforts to adopt policies on grid modernization investments and data access; regulatory authority over electric vehicle charging; demand response; dynamic pricing for utilities; and quality standards for liquefied natural gas.

Mr. Campbell has also worked in Citigroup's Global Energy Group, and as a reservoir engineer with ExxonMobil. Mr. Campbell earned bachelor's degrees in chemical engineering and economics from Rice University, and a Master of Public Policy from the Harvard Kennedy School. He lives in Oakland, Calif. where he pursues his passion to create a safer and more equitable environment for bicyclists and pedestrians.

Mr. Campbell was appointed to the WEIM Governing Body effective July 1, 2022 for a term ending June 30, 2025.

For all Candidate Communication or Referrals please contact Korn Ferry directly:

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