

July 9, 2019

Statement of Interest

I am writing to express my interest in serving on the Energy Imbalance Market (EIM) Governance Review Committee.

During my twenty years in the energy sector, I have been drawn to challenges at the intersection of government, business and the public interest. While serving as a commissioner's advisor at the California Public Utilities Commission (CPUC), I led complex, and sometimes contentious, regulatory proceedings on electricity regulatory topics. To be successful, I needed to understand the perspectives of stakeholders including consumer representatives, utilities, generators and environmental organizations. I systematically approached new topics by filling my knowledge gaps with input from stakeholders and experts. Then I worked toward crafting decisions that respectfully considered the positions of stakeholders and were legally sound. I also worked closely with staff at the California Energy Commission, CAISO and state legislature to seek alignment across key state organizations.

While working at the CPUC, I was active with the National Association of Regulatory Utility Commissioners (NARUC). I served as staff on Federal Energy Regulatory Commission (FERC)/NARUC collaboratives on demand response and smart grid. My experience with NARUC sensitized me to the priorities and approaches of regulators in other states.

I am currently Executive Director of the Energy Institute at Haas at the University of California, Berkeley, a research group with deep expertise in wholesale electricity markets. At the Energy Institute I focus on ensuring our research is informed by and useful to practitioners in government and business.

If I have the opportunity to serve on the EIM Governance Review Committee I will bring to bear my experience working on boards. These include the volunteer City of Oakland's Bicyclist and Pedestrian Advisory Commission and the Power Association of Northern California, an educational non-profit. Through these groups I have worked with diverse colleagues to develop consensus opinions.

Thank you for considering my interest in serving on the EIM Governance Review Committee. With a governance structure that has strong buy-in from western stakeholders, the EIM can continue lowering costs for consumers and improving the environmental performance of the grid in the West. I look forward to the opportunity to help bring this about.

Sincerely,



Andrew G. Campbell

ANDREW G. CAMPBELL

247F University Hall
University of California, Berkeley
Berkeley, CA 94720
acampbell@berkeley.edu
(415) 515-4655

EXPERIENCE

Energy Institute at Haas; University of California, Berkeley Berkeley, CA
Executive Director 2014 – Present

- Direct fundraising, partnership development and research dissemination for a \$2m per year research organization
- Maintain and expand financial support and collaborative engagements with California utilities, independent power producers, state agencies and the California ISO
- Led development of successful grant proposals to California state agencies and private foundations for over \$6m in funding for new, innovative research on industrial energy efficiency, the time-based value of energy efficiency and program evaluation

Sentient Energy Burlingame, CA
Director of Regulatory and Business Analysis 2013 – 2014

- Helped shape product development and marketing strategy based on an ongoing assessment of the North American utility regulatory environment
- Developed cost-benefit models for utility deployment of electric grid monitoring technologies

Tendril San Francisco, CA; Boulder, CO
Director of State Policy 2011 – 2012

- Led policy advocacy efforts at the state level to expand home energy management and data access
- Collaborated with industry associations such as TechNet, the Demand Response Smart Grid Collaborative, the Gridwise Alliance, and the OPEN Coalition to intervene in state and federal policy-making processes

California Public Utilities Commission San Francisco, CA
Chief Energy Advisor to Commissioner Nancy Ryan 2010 – 2011
Senior Energy Advisor to Commissioner Rachelle Chong 2006 – 2009
Public Utilities Regulatory Analyst, Division of Strategic Planning 2005 – 2006

- Developed policy positions with Commissioners on electricity, natural gas, climate change including on resources adequacy and procurement regulatory decisions
- Developed and authored regulatory orders on policies for Smart Grid investment, regulatory authority over electric vehicle charging, retail rates and demand response
- Represented and negotiated on behalf of Commissioner in meetings with consumer, environmental and industry stakeholders
- Wrote speeches for Commissioners on energy policy subjects

U.S. Senate Energy & Natural Resources Committee Washington, DC
Graduate Intern 2004

Salomon Smith Barney New York, NY
Associate/Analyst, Investment Banking, Global Energy Group 2000 – 2003

- Developed financial models for large energy company mergers and acquisitions, including Royal Dutch/Shell's \$3.8 billion acquisition of Texaco's U.S. refining and marketing business
- Rated as a "superstar" analyst (top 10%) through 360 degree performance review process

Exxon Mobil Corporation Houston, TX
Reservoir Engineer 1997 – 2000

- Increased oil production by over 10 percent from a previously declining oil field by working closely with a multi-disciplinary team of engineers and oil field personnel

EDUCATION

Harvard University, John F. Kennedy School of Government Cambridge, MA
Master in Public Policy. June 2005

Rice University Houston, TX
B.S. in Chemical Engineering and B.A. in Economics. May 1997

SERVICE

Power Association of Northern California, Board Member 2019 – Present

Bicyclist and Pedestrian Advisory Commission, City of Oakland, Commissioner 2018 – Present

- Appointed by Mayor to volunteer board advising city staff and city council on ways to improve accessibility and safety for bicyclists and pedestrians

KTRU, General Manager of 100 person, volunteer radio station 1995 – 1997